



the monitor

a publication of the minneapolis television network

summer 2008

Students and teachers celebrate the end of the Get Ready Mini Media Camp at MTN. This is the third year of this collaboration between MTN Youth Training and the Get Ready Program at Cleveland Junior High in Saint Paul.

For a story and more photos from the camp, see page 2.
Photo by Jesse Jahnke.

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program schedule, class schedule, information

mtn will be closed friday, july 4 and saturday july 5 for independence day and monday, september 1 for labor day. tape submissions made that day will not be scheduled until after the holiday.

making a difference at mtn

spring break media camp shakes things up at st. anthony main

During spring break, students from Cleveland Junior High in Saint Paul took over the halls and rooms of MTN and St. Anthony Main for the third straight year. During the “Get Ready Mini Media Camp” students learned how to run MTN’s cameras and iMovie edit systems, how to use the studio, and how to plan and make short videos and talk shows. The topic for the shows was, like last year, the environment, and things that we all can do to make the world a better place to live.

The students made videos introducing themselves and videos about environmental issues. The projects they made addressed issues like invasive species and the importance of planting native plants, water quality, and issues of how city and nature can co-exist. The students used documentary, narrative storytelling, blue screen effects, still photos, masks, narration, and dancing to communicate their messages.

The students also made talk shows discussing their school and their plans for further education. They also made talk shows about the media camp and the videos that they made.

MTN Instructors John Akre, Beth Peloff, Doug Cain and Hamil Griffin-Cassidy worked with Cleveland teachers Jesse Jahnke and Zong Vang again this year on the camp.

The students’ video work has been packaged into a half hour show that they named “Get Ready to Make a Difference.” It will start off the June MTN Youth Presents Show on Saturday nights on MTN 16 at 8 p.m. You can also view the videos on the web by going to the Education – Youth Training part of the mtn.org web site.

Text by John Akre. Photos by Jesse Jahnke.



the mtn monitor (summer 2008)

editor/design... john akre (send contributions, suggestions, complaints, news tips, sun tan lotion, etc to: jakre@mtn.org (612) 331-8575 ext. 307) the monitor is published quarterly by the minneapolis television network.

director's corner

media reform and hours change

Minneapolis is preparing for the arrival of thousands of media activists June 6-8. People are descending on the Twin Cities to attend the fourth **National Conference for Media Reform** held at the Minneapolis Convention Center.

Dan Rather, Bill Moyers, Amy Goodman, Juan Gonzalez, Arianna Huffington, Katrina vanden Heuvel, Davey D, Van Jones and Naomi Klein are among the many notable speakers attending the conference, which will explore topics ranging from cell phone politics to hip hop activism.

Threaded through each of the 60 sessions will be one main goal: ensuring that media operates in the public's interest.

Community Media/ Public Access advocates will also be attending. Two FCC Commissioners are scheduled as well.

Does the media cover what's really happening? Are you getting the full story? Are you looking for more choices and alternatives? Will new media fulfill its promise? Is your voice being heard in Washington? The only way to fix the media is to organize and fight for change. People from all walks of life and across the political spectrum are joining the movement for media reform — a rapidly growing effort to create a more diverse and democratic media system.

Look for keynote speeches on the MTN channels after the conference. Members of the MTN staff will be attending as this prominent event comes to our town. For more information go to www.freepress.net.

Hours change

MTN now opens at noon Monday-Friday. We do not expect any further changes in our facilities schedule and we thank you for adjusting your production planning.

-Pam Colby

an unconventional class at mtn

Learn how to create video out in the field, get access to MTN's basic field production equipment, put your video on-line, and have a chance to see your video shown at the Walker Art Center? Really? You can get all this in one class if you sign up for MTN's **Beginning Field Production class** on Saturdays August 16 and 23.

This class is part of **The Unconvention**, a project of several Minneapolis area arts organizations. The Unconvention calls itself, "a non-partisan collective of citizens who have come together to create a forum in which to promote the democratic and free exchange of ideas on important issues."

What do **you** have to say about the Republican National Convention that will

be coming to town in September? What do people walking around St. Anthony Main on a Saturday have to say?

Create your own message that expresses your feelings about the wonderful world of democracy. MTN will show you how to plan your video, use a camera to shoot it and get good sound, edit it and put it on the internet. Selected videos will be screened at the Walker as part of The Unconvention project. The class runs from 10 a.m. to 4 p.m. both days, and will be taught by MTN instructor John Akre.

For more information about The Unconvention, visit www.theunconvention.com. To sign up for the class, fill out the form in this newsletter and send it in with your payment, or visit www.mtn.org.

-John Akre

the minneapolis television network

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www.mtn.org

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- Floyd Child
- Robert Vose
- Marido Huber
- Joel Rainville
- Tom Cassidy
- Tamir Nolley
- Kevin Jenkins
- Andrew Hedden
- Barb Nei

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mtn commission plans for the future

Clarify channel identity, do more youth training work, raise more revenue, do more reach-out, and collaborate with more local non-profits. Those are some of the directives that will help focus MTN on its mission in the coming years. They are included in MTN's new strategic plan.

MTN has a strategic plan that was developed over the past year by an MTN Study Commission. The MTN Board of Directors initiated this project last year to help MTN re-position itself to changing technologies, evolving regulation, and funding challenges.

The MTN Board started the planning process by hiring Tom Borrup, a local consultant who helps non-profit media organizations develop to their potential. Borrup was the director of Intermedia Arts, and helped that organization expand and refine its mission in the 1990's.

Borrup and the Board worked together to develop a twelve member Commission, a group to develop this plan. The Commission was composed of MTN members and representatives from other media organizations, government, and other institutions.

The Commission met several times through the fall and winter to gather information and develop their plan. Two of their meetings were shown live on MTN, the first in October, that took testimony from MTN users and community organizations, and the second in November, that was a conversation between Commission members and experts from the world of local community and public service media. Both of these meetings have shown on MTN and can also be viewed on-line on mtn.org.

The Commission also met in CityHall and conducted their final meeting in May in MTN's StudioA.

The Commission's report is included below.



the mtn commission plan

MTN Strategic Planning Study Commission Strategic Plan Summary and Recommendations As Approved April 29, 2008

Strategic Plan Summary and Background

MTN's Board of Directors set in motion a strategic planning process in late 2007 to create a framework and an action plan that would position the nonprofit entity for continued success. Changing and unpredictable technology, regulatory climates, politics, and economic conditions are affecting MTN and the cable access industry nationally.



As a nonprofit, tax-exempt entity, created through the cable TV franchise, MTN's board has been appointed by the City Council and Mayor who serve as its corporate members. Capital and operating

budgets are predicated on, and largely derived from, cable company revenues allocated through the annual City budgeting process. The enterprise, its structure, and operational strategies have changed very little since its creation 25 years ago. However, many of the assumptions around which MTN was built have changed, or will change, in the next decade.

In this light, it was important to conduct a planning process in the public arena by an independent body representing key stakeholders. The MTN board engaged a well-known consultant and delegated to a highly-qualified 12-member Study Commission. They were assembled to hear a variety of opinions and ideas and to formulate recommendations for consideration and

implementation by the Board of Directors, City Council, and Mayor. It is expected that these recommendations and subsequent implementation plans will build on the essential or core purpose of MTN, on its strengths, identity, enormous community volunteer base, and the other far-reaching assets MTN has accrued in its 25 years. Study Commission recommendations are designed to propel change in the way MTN articulates its mission, expresses its values, and carries out its important role as a community asset.

MTN has become a significant resource for the residents of Minneapolis with special strengths and recognition among immigrant communities, organizers for equity, and the creative community. On one side of the coin, MTN is a multi-faceted center of learning about media production, a hub of cross-cultural relationship building, a focal point among civic activists, and a vehicle to reach audiences with unique and important information about local issues and needs. On the other side of the coin, it's a place to turn to for under-represented and challenging viewpoints, for specialized information, and for images from and about communities under-represented in mainstream media. It's also a place to look to for off-beat entertainment, uplifting images of community events, reinforcement of the diversity of cultures and ideas present within the city, as well as community celebrations and spiritual connections.

Vast and passionate behind-the-scenes volunteer energies, together with a small and versatile staff, make MTN's programming possible. This programming has loyal audiences and occasional channel-surfers as well as confused and irate viewers. The eclectic and unique nature of community access television brings built-in challenges.

Continued on page 5.

mtn commission plan (continued from p. 4)

Turning MTN's many assets and its challenges into an enduring and even more vital resource for the community is the charge and hopefully the result of this plan.

I. Purpose Statement:

MTN serves the residents of Minneapolis with tools, programs, and activities to engage and connect diverse residents and institutions through the exchange of ideas, stories, and information. In this way MTN strives to build a vibrant democracy in which all share social, cultural, and economic vitality.

II. Governance Structure:

A. Amend the Articles of Incorporation to create a Board of Directors to ensure:

1. Public accountability
2. Independence from political influence in the content of programming
3. Capacity for broad-based resource development
4. Sound management

B. Develop a phase-in plan to compose the Board of between 11 and 15 voting members through the following appointments; eliminate the policy of payment for attendance:

1. 2 members appointed by the City Council (one as an alternate)
2. 1 member appointed by the Mayor
3. 7 to 10 members elected by the Board of Directors
4. 2 members elected by the MTN membership
5. Non-voting members may be included at the discretion of the Board

III. Channel Identity & Marketing:

A. Increase audiences for all community television/MTN programming in Minneapolis by restructuring MTN's channels and programming strategies to:

1. Provide audiences a clearer and more consistent idea of where and when to turn for programs of interest
2. Respond to audiences beyond local cable subscribers by including internet technologies and other delivery mechanisms
3. Cater to increasing interest in on-demand program content
4. Improve the technical, packaging and



presentational quality of all programs

5. Accommodate more variety of program lengths such as 3 or 4-minute programs

B. Designate and establish cable and web outlets using more deliberate programming, packaging, and branding strategies including:

1. Appropriately name Comcast Channel 75 as the inspirational or spiritual channel to reflect its content
2. Structure and schedule programming on Comcast Channel 16 to better group programs of similar topic and/or audiences at times best suited to those audiences; determine appropriate identity for the Channel
3. Structure and schedule programming on Comcast Channel 17 to better group programs of similar topic and/or audiences at times best suited to those audiences; determine appropriate identity for the Channel
4. Develop capacity to make these three channels available on the Web, with capacity for users to select and download programs at their option
5. Develop a new Web-based channel as a user-controlled, free-speech channel that accepts video clips of all lengths
6. Invest in and upgrade channel identity and interstitial graphics, including an ever-present channel identification logo in the corner of the screen
7. Implement digital capacity to scroll program listings on a portion of cable channels 16, 17, and 75, as well as secure agreement from Comcast to list MTN programs on its program information channel

IV. Mission-Based Program Initiatives:

A. The MTN Board and staff should assess options for two or three mission-based initiatives that have the best potential for funding, that build on existing relationships and capacities, that involve community partners, and that address important community needs. They may come from areas such as:

1. Youth media and leadership training
2. Seniors activities and digital storytelling
3. Citizenship or workforce development with immigrant communities

Continued on page 8.



from midnight to midnight

mtn series

MONDAY

MTN 16

12:00 Somali Mai TV Network
7:30 MN at Work
8:00 MTN Community Events
10:00 Wacyi TV
11:00 Regional Somali TV
5:00 Somali TV of MN
6:00 MDTV
7:30 As Above, So Below
8:00 Monday Night Live
9:30 Philo
10:30 Difference Makers
11:30 DJ Cooley Show

MTN 17

6:00 Black Focus
7:00 Democracy Now!
8:00 Our World Today
9:30 Holding People Accountable
10:00 Telling People's Stories
10:30 Words of Peace
5:00 Spectator
7:00 Remember ATF
7:30 Our Turn
8:00 Video Voices
8:30 Moving Forward
9:30 The Review
10:00 Democracy Now!
11:30 Shape Up with Sheila

MTN 75

8:00 Walking in the Light
8:30 One Day at a Time
9:00 The Hidden Truth
10:00 Songs of Praise
11:00 Priesthood Presents
6:30 Beyond Today
7:00 Lovepower
8:30 Prescriptions for Living
11:00 Army Newswatch

TUESDAY

MTN 16

12:00 Somali TV of MN
8:00 MTN Community Events
9:00 Islamic View
10:00 Jig Jiga TV
11:00 Oromo TV
5:00 Somali America Media
6:00 Uhuru
7:00 The Leslie Davis Earth
Protector Show
7:30 We the People
8:00 The Messenger
8:30 Wired
9:00 The Nancy Boys
10:00 Drinking with Ian
10:30 The Prima-Donnas

MTN 17

7:00 Democracy Now!
8:00 Our World In Depth
9:00 Moving Forward
10:00 Atheists Talk
5:00 WWA
6:00 Republican Roundtable
6:30 Vets Visits On TV
7:00 Kinpride
7:30 Bi Cities!
8:00 Soap Factory Gallery 4
8:30 MTN Access to Art
9:00 Black Economics
10:00 Democracy Now!
11:00 Totally Scrabble Tuesdays

MTN 75

6:30 Beyond Today
7:00 Lovepower
8:00 Farrakhan Speaks
9:00 That Which Is
10:00 Hour of Restoration
10:30 Companion on a Journey
11:00 Living Word Church
11:30 Word Encounter
5:00 The Gospel Hour
6:30 God's Word in Depth
8:00 Repentance and Love
Center
9:30 Voices of Worship
11:00 The Bible Speaks

WEDNESDAY

MTN 16

12:00 Somali American Media
3:00 The Messenger
3:30 Wired
7:00 The Leslie Davis Earth
Protector Show
7:30 Uhuru
8:30 Philo
9:30 Trends
11:00 Difference Makers
5:00 Community Views
6:00 Somaliland America TV
7:00 MTN Community Events
8:00 Let's Learn to Get Along
8:30 Humanist Perspectives
9:00 Judy Corrao Show
9:30 Rainbow Flag
10:00 Best of the Cities
11:00 LaRouche Connection

MTN 17

12:00 Spectator
2:30 poeTVision
6:30 Republican Roundtable
7:00 Democracy Now!
8:00 Living Free
9:00 Black Economics
10:00 Bi Cities
10:30 Kinpride
5:00 Variety Show
6:00 Bat of Minerva
7:00 Out of Control
7:30 House Call
8:00 The Mary Hanson Show
8:30 Perils for Pedestrians
9:00 Viva and Jerry's
Country Videos
10:00 Democracy Now!
11:00 Living Free

MTN 75

8:00 Repentance and Love
Center
10:00 Resurrecting YFB
10:30 Abundant Life
11:00 Walking by Faith
11:30 Come and See Ministries
4:30 Healing and Victory
6:00 Greater Friendship
7:30 Holding Forth the
Word of Life
8:00 Hope Community
Presents
9:00 Unleavened Bread
11:00 Healing and Victory
Today

THURSDAY

MTN 16

12:00 Somaliland American TV
7:00 Humanist Perspective
7:30 Rainbow Flag
8:00 Community Events
9:00 Community Views
10:00 MDTV
11:00 Qaranimo Somali TV
12:00 As Above, So Below
12:30 Baby Blue Arts Presents
1:00 Satban Music Television
5:00 Somali TV of MN
6:00 Voces en Espanol
6:30 Finnish Talk and Variety
7:00 In the Black
7:30 Spanish Words of Peace
8:00 Chinese News and
Entertainment
9:00 Oromo TV
10:00 MTN Community Events

MTN 17

12:00 WWA
2:30 Totally Scrabble Tuesdays
6:30 Vets Visits on RV
7:00 Democracy Now!
8:00 Out of Control
8:30 Heavy Metal
9:00 Viva and Jerry's Country
Music Videos
10:00 Variety Show
5:00 Lemmy O' Live
7:00 The Real America
8:30 T.C. Muzique
9:30 Art Cunningham
10:00 Democracy Now!
11:00 Angry Canadian

MTN 75

7:00 Army Newswatch
7:30 Holding Forth the Word
8:00 Hope Community Presents
10:00 Greater Friendship MB
11:00 Muhammad and Friends
12:00 Fire of Change
5:00 Cornerstone Prayer
Center
6:00 Bible Based BC
6:30 Tomorrow's World
7:00 Sword of the Spirit
8:00 Turn or Burn
9:00 Bible Q and A
9:30 Gospel Safari
11:00 United Street Ministry

this schedule is incomplete. click "tv guide" at mtn.org for current and complete schedules

program schedule

FRIDAY

MTN 16

12:00 Somali TV of MN
 1:00 The Prima-Donnas
 7:00 Chinese News and Entertainment
 8:00 MTN Community Events
 4:00 Islamic View
 5:00 Somali Media
 6:00 SAMA TV
 7:00 Jig Jiga TV
 8:00 Qaranimo Somali TV
 9:00 Somali Mai TV Network
 10:00 MTN Community Events

MTN 17

12:00 The Public Access Television Program
 12:30 The Review
 2:30 TC Muziaue
 7:00 Democracy Now!
 8:00 Atheists for Human Rights
 11:00 Perils for Pedestrians
 6:30 Minneapolis Neighborhood News
 7:00 Metro Property Rights
 8:30 Third Party Forum
 9:00 Twisted TV
 10:00 Democracy Now!

MTN 75

7:00 Sword of the Spirit
 8:00 Turn or Burn
 9:30 Prescriptions for Living
 10:00 Cornerstone Prayer Center
 11:00 Bible Based Baptist Church
 1:00 The Gospel Hour
 6:00 Redeemed Life Church International
 6:30 Bible Study Ministries
 7:00 Priesthood Productions
 8:00 Hour of Restoration
 8:30 Walking by Faith
 9:00 Shalom Scripture
 10:00 Come and See Ministries
 11:00 That Which Is

SATURDAY

MTN 16

12:00 Somali Media
 1:00 Jeff Wagner Presents
 1:30 The Nancy Boys
 2:30 Drinking with Ian
 3:00 Blaine Marcy
 7:00 Best of the Cities
 8:00 MTN Community Events
 10:00 In the Black
 11:30 Voces en Espanol
 12:00 Finnish Talk and Variety
 4:00 SAMA TV
 5:00 Bulsho TV
 6:00 Regional Somali TV
 7:30 Voices
 8:00 MTN Youth Presents
 11:00 Trendz

MTN 17

12:00 Heavy Metal
 1:00 Angry Canadian
 2:30 Cinema Apocalypse
 6:30 Minneapolis Neighborhood News
 7:00 Metro Property Rights
 8:00 Shape Up with Sheila
 8:30 Soap Factory Gallery 4
 9:00 MTN Access to Art
 9:30 Remember ATF
 10:00 Our Turn
 10:30 Video Voices
 11:00 Toad, Turtle and Whoever Else Shows Up
 5:00 En Familia
 6:00 For Women Only
 6:30 MTN Access to Art
 7:00 Friendship Set to Music
 8:00 Atheists for Human Rights
 8:30 Atheists Talk
 9:00 Our World In Depth
 10:00 Our World Today
 11:00 Cinema Apocalypse

MTN 75

6:30 Bible Study Ministries
 8:00 Shalom Scripture Studies
 9:00 The Bible Speaks

11:00 Hear What the Lord is Saying
 1:30 United Street Ministry
 2:00 Gospel Safari
 4:00 Key to the Kingdom
 4:30 God's Word in Depth
 5:00 Light on the Gospel
 6:00 Imam W. Deen Mohammed and Guest
 7:00 Fire of Change
 8:00 Abundant Life
 8:30 Solid Rock Church
 9:00 Unlock Your Bible
 9:30 Resurrecting YFB
 10:00 Truth of God

SUNDAY

MTN 16

12:00 Bulsho TV
 2:00 DJ Cooley
 7:00 We the People
 7:30 Judy Corrao
 8:00 MTN Community Events
 10:00 Voices
 1:00 Health and the Environment
 2:00 Baby Blue Arts Presents
 4:00 Let's Learn to Get Along
 5:00 Minneapolis Neighborhood News
 5:30 Minnesota at Work
 6:00 Wayci TV
 8:00 MTN Community Events
 9:00 Satban Music Television
 10:00 Butter City
 10:30 Jeff Wagner Presents
 11:00 Blaine Marcy

MTN 17

12:00 Third Party Forum
 12:30 Twisted TV
 6:00 House Call
 7:30 Minneapolis Neighborhood News

8:00 Friendship Set to Music
 9:00 For Women Only
 9:30 The Real America
 10:00 The Mary Hanson Show
 10:30 En Familia
 12:00 Bat of Minerva
 3:00 Toad, Turtle, and Whoever Else Shows Up
 3:30 Art Cunningham
 5:00 Black Focus
 6:00 Politically Speaking
 7:00 Telling People's Stories
 7:30 Words of Peace
 9:00 Lemmy O'
 9:30 Holding People Accountable
 10:00 poeTVision
 11:00 Public Access Television Program

MTN 75

5:30 Unlock Your Bible
 6:00 Imam W. Deen Mohammed and Friend
 8:30 Tomorrow's World
 9:00 Hear What the Lord Is Saying
 11:00 Truth of God Broadcast
 12:00 Unleavened Bread
 1:00 Bible Q and A
 1:30 Solid Rock Church
 2:00 Light on the Gospel
 3:00 Keys to the Kingdom
 3:30 Redeemed Life Church
 4:00 Companion Journey
 5:00 Songs of Praise
 6:00 Walking in the Light
 7:30 Muhammad and Friends
 8:30 One Day at a Time
 9:00 The Hidden Truth
 11:00 Farrahkan Speaks

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mtn commission plan (continued from p. 5)

4. Formal local information and news programming
5. Workforce development and training
6. Video and photo archiving services
7. Television and/or web assistance, equipment, training, and consultation for nonprofits and/or artists

B. So as to include the widest possible range of voices and communities with the city, MTN should design and implement strategies to outreach and include communities that are under-represented, including but not limited to some immigrant groups, certain age groups, or others.

C. As MTN core programs and initiatives are planned, MTN's board should explore appropriate revenue streams and funding possibilities that may include:

1. Cable franchise revenues
2. City appropriations
3. Earned income from services
4. Gifts and grants from private and public charitable foundations
5. Individual donors and members
6. Program sponsorship and/or pledge drives

D. To achieve its mission-based program initiatives, MTN should pursue partnerships with nonprofit and for-profit organizations that work with diverse communities. This might include mergers, ongoing partnerships, and periodic partnering on specific activities. Partnerships should be sought in which parties can effectively combine complementary resources, avoid duplication, and leverage new resources. These might include but should not be limited to:

1. Twin Cities Public Television
2. Metro Cable Channel 6
3. KFAI-Radio
4. USIW Wireless
5. Twin Cities Daily Planet
6. Digital Inclusion Fund at the Minneapolis Foundation
7. St. Paul Neighborhood Network
8. Hennepin History Museum
9. Hennepin County Libraries
10. Minneapolis Community and Technical College

V. New Media Production and Delivery Strategies

A. With the goal of including more voices, MTN must expand its on-line capacities, re-design its website, and develop additional in-house expertise in new technologies. Enhanced capacities could result in services such as:

1. Existing MTN channels streamed via the Web
2. At least one new "channel" available via the Web
3. Capacity to upload one or more channels for delivery to local satellite television subscribers
4. On-demand program offerings available from archives and fresh programs added daily
5. Live "upstreaming" capacity from a wide variety of community locations
6. Capacity to accept programs on digital media and online from producers

VI. Business/Income Initiatives

A. Develop a multi-year business plan to diversify revenue and set benchmarks for achieving revenue targets. Strategies may include:

1. Expanding contractual and fee-based activities such as production services, training, and consulting
2. Exploring other revenue development opportunities including program sponsorship for at least one channel, advertising associated with some of its Web pages, and other ways to leverage its assets

VII. Policy and Internal Culture

A. To effectively expand its services, revenue sources, and significance as a community resource, MTN needs to infuse its staff and membership with a new vision and a sense of possibility, to become a learning culture exploring and experimenting with emerging technologies and entrepreneurial ventures. This may include some fundamental ways of thinking about MTN such as:

1. The corporate entity has the capacity and responsibility to provide the community with important services in addition to public access TV
2. The valuable work and product of MTN should reach more people than the subscribers to cable television
3. The access mission can and should be fulfilled through more means than supporting TV production and providing channel time
4. MTN is an enterprise that must rely on multiple sources of revenue and can share goals with a variety of partners including funders
5. Web-based tools open new possibilities for MTN to encourage and manage the flow of a wider range of community voices
6. These tools also make it possible to reach a much wider audience of Minneapolis residents and people in other places, such as former residents who want to maintain contact with Minneapolis





class schedule

summer 2008

MTN Mission and Declaration: The Minneapolis Television Network (MTN) provides community access to television, and to communication and information networks. MTN strengthens community by encouraging creation of and access to programs and information using electronic technology. MTN supports freedom of expression for all.



start here

information workshops

Tour our facilities at an Information Workshop. Before you can sign up for a class at MTN, you must attend one. It is an hour long, and it is free.

At the Information Workshop you will learn about what public access TV is and why it exists. You will also learn about the many ways you can use MTN. If you have a question about MTN's classes, or about equipment certification, or about submitting a show, this is the place to ask.

There is no pre-registration for the Information Workshop. Just show up at MTN on the date and time that works for you.

All workshops are at MTN in Saint Anthony Main, 125 S.E. Main Street Suite #244, Minneapolis.

June 4, Wed, 7 pm
June 18, Wed, 7 pm
July 2, Wed, 7 pm
July 16, Wed, 7 pm
July 25, Fri, noon
July 30, Wed, 7 pm
Aug 13, Wed, 7 pm
Aug 15, Fri, noon
Aug 27, Wed, 7 pm
Sept 10, Wed, 7 pm
Sept 24, Wed, 7 pm

beginning classes



basic studio production

Prerequisite: Information Workshop.

Take this class to learn how to use one of MTN's two large studios to make a program. The class covers lighting, audio, camera operation, and control room set-up. You will also learn how to plan your studio show and have hands-on time to get acquainted with the equipment.

Cost: \$55. Instructor: Doug Cain. Two sessions - and optional volunteer shift.

June 16 & 23, Mon, 6:30 - 9:30 pm

July 17 & 24, Thurs, 6:30 - 9:30 pm

Aug 12 & 19, Tues, 6:30 - 9:30 pm

Sept 22 & 29, Mon, 6:30 - 9:30 pm

Day classes - can be arranged for groups of three or more

beginning field production

Prerequisite: Information Workshop.

If you want to go out into your neighborhood, record what you see and hear, and edit your tape together, this set of classes will get you started. Beginning Field Production class includes instruction on pre-production, camera, editing on the nonlinear iMovie system, and audio. You will also get hands-on experience by making a short class project and putting it on the web.

Cost: \$80. Instructors: Beth Peloff (BP), Fanuel Tsehaye (FT) or John Akre (JA). Four sessions.

June 18, 19, 25, 26, Wed & Thurs, 6:30 - 9:30 pm (FT)

July 21, 22, 28, 29, Mon & Tues, 6:30 - 9:30 pm (BP)

Aug 6, 7, 13, 14, Wed & Thurs, 6:30 - 9:30 pm (FT)

Aug 16 & 23, Sat, 10 am - 4 pm (See page 3) (JA)

Sept 2, 3, 9, 10, Tues & Wed, 6:30 - 9:30 pm (JA)



advanced classes

intermediate camera

Prerequisite: Beginning Field Production. Get access to our Sony 170 cameras and find out how to get better picture and sound using the manual functions on the camera. The class also looks at lighting, microphones, and field shooting with a crew.

Cost \$50. Instructors: John Akre (JA) or Beth Peloff (BP). Two sessions.

July 1, 2, Tues & Wed, 6:30 - 9:30 pm (JA)

Aug 28, 29, Thurs & Fri, 10 am - 1 pm (JA)

Sept 15, 16, Mon & Tues, 6:30 - 9:30 pm (BP)

final cut pro

Prerequisite: Beginning Field Production.

This class certifies you on MTN's in-house Final Cut Pro Edit systems. Learn the basics of this powerful editing program. Strong computer skills required.

Cost \$125. Instructors: John Akre (JA) or Beth Peloff (BP). Two sessions.

June 19, 20, Thurs & Fri, 10 am - 1 pm (JA)

July 15, 16, Tues & Wed, 6:30 - 9:30 pm (JA)

Aug 18, 19, Mon & Tues, 6:30 - 9:30 pm (BP)

advanced final cut pro

Prerequisite: Final Cut Pro.

This class certifies you on MTN's check out Final Cut Pro Edit systems. Take your editing and DVD authoring to the next level. Cost \$100. Instructors: John Akre (JA) or Beth Peloff (BP). Two sessions.

June 26, 27, Thurs & Fri, 10 am - 1 pm (JA)

July 29, 30, Tues & Wed, 6:30 - 9:30 pm (JA)

Sept 8, 9, Mon & Tues, 6:30 - 9:30 pm (BP)



studio c

special workshops

Prerequisite: Information Workshop

Studio C has a desk with a switcher so you can sit, switch, add titles, and make a whole show with no more crew than yourself. To get certified on Studio C, watch the training DVD and then schedule a one-on-one quick certification with one of the instructors listed below. View it on-line at mtn.org.

Cost: \$25. Instructor: John Akre (ext. 307), Doug Cain (ext. 329) or Art Roy (ext. 309). One session.

put your video on the internet

Prerequisite: Information Workshop

Reach a worldwide audience on the worldwide web. This class will show you how. Please bring a short clip on DV tape that you want to put on the internet.

Cost: \$20. Instructor: John Akre. One session.

June 17, Tues, 6:30 - 9:30 pm

Aug 19, Tues, 6:30 - 9:30 pm

the unconvention class

Prerequisite: Information Workshop

Learn how to make a video and take a stand with this special Beginning Field Class for The Unconvention. See the article on page 3 for more details.

Cost: \$80. Instructor: John Akre. Two sessions.

Aug 16 & 23, Sat, 10 am - 4 pm (JA)

certifications



The following classes are taught one-on-one or in small groups and get you certified on specific pieces of equipment. Contact the instructor to schedule a class.

p.p.u. (portable production unit)

Prerequisites: Basic Studio Production and Intermediate Camera certification.

Get access to our portable studio package with three Sony VX-2100 cameras linked to a switcher in a compact unit. Instructor: Art Roy. Contact Art or Doug to schedule a class.

Cost: \$50.

dv cuts

Prerequisite: Information Workshop.

Put together longer programs using our traditional video editing tools and digital decks. Contact John to schedule a class.

Cost: \$60.

advanced sony dsr-250 camera

Prerequisite: Intermediate camera certification.

MTN's Sony DSR-250 cameras are full-size ENG-style DVCAM camcorders. Contact John to schedule a class.

Cost: \$50.

instructors

Doug Cain believes strongly in community media. He studied at Film In The Cities and received a Media Studies degree from Metro State University. Doug started working at MTN as a free lancer in 1991. dcain@mtn.org. Ext. 329.

Beth Peloff has worked at MTN since 2002. She studied video production at the Minneapolis Community and Technical College. She is a documentary filmmaker. beth@mtn.org. Ext. 302.

Fanuel Tsehaye works at MTN in studio and equipment checkout and production services. He was born in Eritrea and is a student at the University of Minnesota studying Mass Communications, Marketing and Media relations. fanuel@mtn.org. Ext. 308.

John Akre has been teaching video classes at MTN since 1994. He is a graduate of the Film and TV Department of Montana State University and is a practicing maker of animation, documentary, and narrative video. jakre@mtn.org. Ext. 307.





minneapolis television network
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 minneapolis, mn 55414

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mtn monitor - summer 2008

class registration form

www.mtn.org 612 331 8575



Name: _____

Address: _____

City, State, Zip Code: _____

Phone number: _____ Member Number (if you already are a member) _____

Sign me up for the following class or classes:

Name of Class	Starting Date	Cost

Total cost of class or classes _____

Return with payment (we do not accept credit cards) to:
 MTN, 125 SE Main Street #244
 Minneapolis, MN 55414

If this is the first class you are taking at MTN, please add a Membership fee (\$20 if you live in Minneapolis, \$25 if you don't) _____

Total enclosed _____

Make sure you write down the class dates. Sign up soon - class size is limited. We cannot register you for a class until you have paid. Classes are filled on a first come-first served basis. We will contact you if class is filled or cancelled.
 Class Refund Policy: You will get a full refund if you cancel one week prior to the first class. MTN reserves the right to determine the amount, if any, of refund or credit after the first class.