

MTN - W I N T E R - **2009**
Course Schedule
Jan. - Mar.

**MAKE A
TV
SHOW**



Minneapolis Television Network
125 SE Main Street, #244
Minneapolis, MN 55414
612.331.8575 - www.mtn.org



LET'S GET STARTED

WELCOME. This winter MTN is offering a wide variety of classes to help you brush up on your digital video skills. It doesn't matter if you have never held a video camera or if you are an old dog looking for some new tricks; the instructors at MTN are waiting to help you execute your great ideas.

If you haven't been here before, you will want to attend one of the Free MTN Orientations. At the Orientation, you will have the option of signing up for a consultation with an MTN staff person. This is to help you navigate the world of MTN and find out what your needs are so we can meet them together.

MTN is also offering a multitude of enhancement courses including: Advanced Final Cut Pro, Professional Lighting Techniques, and a tutorial for the Sony DSR-250. We offer these classes so you can improve the show you already have or improve the show that's just waiting to jump out of your head. Whatever your skill level is, these classes are designed to help you close the quality gap between what you see on television or online and what you produce for MTN.

Whatever your goals, MTN is excited to be a dynamic piece of your production process. We look forward to answering your questions and seeing you around the studio.

Free MTN Orientation

This is the first step whether you have a finished program you want to play on our channels, want to use MTN's equipment to make a show, or just want to take classes to learn about video production. At orientation you will learn:

- *about public access television
- *importance of free speech
- *the mission of MTN
- *MTN's programming policies
- *how to get your shows played on our channels
- *and tour MTN's facilities—from our three production studios to our Final Cut Pro and iMovie suites to our equipment checkout desk.

Please sign up for an optional consultation with an MTN staff person to help guide you to your ideal production track. This orientation is required before you can sign up for a class or turn in a show. 1 hour. **Free**

- *Wednesday, December 2, 7:00pm
- *Tuesday, December 8, 7:00pm
- *Wednesday, December 16, 7:00pm
- *Tuesday, January 5, 7:00pm
- *Wednesday, January 13, 7:00pm
- *Friday, January 22, 12pm (noon)
- *Wednesday, January 27, 7:00pm
- *Tuesday, February 2, 7:00pm
- *Wednesday, February 10, 7:00pm
- *Friday, February 19, 12pm (noon)
- *Wednesday, February 24, 7:00pm
- *Tuesday, March 2, 7:00pm
- *Wednesday, March 10, 7:00pm
- *Friday, March 19, 12pm (noon)
- *Wednesday, March 24, 7:00pm



TAKE A CLASS

Video Production Workshop: Basic

Prerequisite: Free MTN Orientation

Ideal for the beginner, this class will teach you everything you need to know in order to get started creating documentaries, short films, music videos, tv shows and video blogs using our Sony PDX-10 cameras and iMovie software. You will learn the aesthetics of video production, including how to compose your shots to create compelling images. You will also learn basic camera operation, including the use of manual focus, and how to record great audio using lavalier and handheld microphones. You will also make your way through all the vital steps of video production to execute a one-minute project of your choosing. We will talk about how to plan your project from the initial conception of your idea to choosing a final format. If you have ever wanted to learn the basics of video production, editing, online video posting and dvd creation, this class is for you. 4 sessions. 12 hours. **\$80**. Certifications: Sony PDX-10 and iMovie. Instructors: Mahi Palanisami (MP), Beth Peloff (BP)

Five Classes offered:

- *Mon&Wed, Dec 7, 9, 14, 16, 6:30-9:30pm (MP)
- *Tue&Thu, Jan 19, 21, 26, 28, 6:30-9:30pm (MP)
- *Tue&Thu, Feb 2, 4, 9, 11, 1:00-4:00pm (BP)
- *Tue&Thu, Feb 23, 25, Mar 2, 4, 6:30-9:30pm (MP)
- *Mon&Wed, Mar 15, 17, 22, 24, 6:30-9:30pm (MP)

Video Production Workshop: Pro

Prerequisites: Video Production Workshop: Basic or MTN Orientation and consultation with an MTN instructor which includes a Basic Camera certification at a cost of \$40.

Learn to produce professional-looking videos using our pro level equipment. In this class you'll learn how to use the Sony PD-170 camera and Final Cut Pro editing software. You will learn how to take more control over what you shoot through the use of manual camera controls such as white balance, iris and manual audio. You will also learn how to use our wireless microphones to give you more flexibility in recording audio. In editing, you will learn the basics of Final Cut Pro: how to capture and cut your footage, as well as add music, transitions and titles. We will also talk about how to get organized before shooting so you can bring to fruition the idea you have in your head. There will be lots of hands-on practice and by the end of the class you will complete a short video project. 4 sessions. 12 hours. **\$140**. Certifications: Sony PD-170 and Final Cut Pro. Instructors: Beth Peloff (BP), Peter Kirschmann (PK)

Five Classes offered:

- *Mon&Wed, Nov 30, Dec 2, 7, 9, 6:30-9:30pm (PK)
- *Tue&Thu, Dec 1, 3, 8, 10, 1:00-4:00pm (BP)
- *Tue&Thu, Feb 16, 18, 23, 25, 6:30-9:30pm (PK)
- *Mon&Tue, Mar 8, 9, 15, 16, 6:30-9:30pm (PK)
- *Mon&Wed, Mar 15, 17, 22, 24, 1:00-4:00 pm (BP)



Studio Workshop: Basic

Prerequisite: Free MTN Orientation

This class teaches you the fastest way to produce a program with a small crew, using our two fully equipped studios, Studio A and Studio B. You will learn about lighting, camera and tripod operation, and recording good audio. You will also learn the ins and outs of the control room, including how to operate the switcher, add graphics using our Gen CG titler, and create an interesting background using blue screen (chroma key) effects. Bring some ideas of your own for a short segment. 2 sessions. 6 hours. **\$55**. Certifications: Studios A and B. Instructor: Doug Cain

Five Classes offered:

*Tue&Mon, Nov 10 & 16, 6:30-9:30pm

*Mon, Dec 7 & 14, 6:30-9:30pm

*Mon, Jan 4 & 11, 6:30-9:30pm

*Thu&Tue, Feb 18 & 23, 6:30-9:30pm

*Mon&Thu, Mar 15 & 18, 6:30-9:30pm

Special daytime classes may be arranged for groups of three or more.

DIY Studio

Prerequisite: Free MTN Orientation

You can be both the director and the star with MTN's Do It Yourself Studio, also known as Studio C. The controls are at your fingertips, so you don't need a crew to create a studio talk show. In this class you will learn how to set up the equipment, learn the basics of switching and adding titles, and record your very own DIY talk show. Please watch the "Welcome to Studio C" video before the class meets to get an idea of what the class will cover. 1 session. 2 hours. **\$25**. Certifications: Studio C. Instructors: John Akre (JA), Mahi Palanisami (MP)

Four classes offered:

*Mon, Dec 7, 6:30-8:30pm (JA)

*Wed, Jan 13, 6:30-8:30pm (JA & MP)

*Wed, Feb 24, 6:30-8:30pm (JA & MP)

*Thu, Mar 25, 6:30-8:30pm (MP)

Portable Production Unit (PPU)

Prerequisites: Studio Workshop: Basic & Advanced Camera Certification.

Get access to our three digital camera package with Sony 2000 camera linked to a Videonics switcher in a compact unit. Cover events with your crew and this portable studio in a box. 1 Session. **\$50**. Certification: PPU. Instructors: Art Roy, Doug Cain

Contact instructor to set up a class session at ext. 309.



Enhance Your Show: Professional Lighting Techniques

Prerequisites: Video Production Workshop: Basic or consultation with an MTN staff member

Have you ever wondered why mainstream television shows often look better than what you can do with your camera? The answer, in many cases, is lighting. Creative use of lighting can help bring out your subject, make the image snappier and create a specific mood. In this workshop, we will discuss some basic lighting theory and then demonstrate the use of our 3-point light kit and the more portable soft light. 1 session. 3 hours. **\$25**. Instructors: John Akre(JA), Mahi Palanisami (MP)

One class offered:

***Wed, Feb 17, 6:30 - 9:30pm (JA & MP)**

Enhance your show: Sony DSR-250 camera

Prerequisites: Video Production Workshop: Pro

The Sony 250 is an ENG-style (Electronic News Gathering) camera that includes many professional features. Learn how to use our most advanced field camera in this class. 1 session. 2 hours. **\$50**. Certification: Sony DSR-250. Instructor: John Akre

Email John Akre at jakre@mtn.org if interested.

Enhance Your Show: Advanced Final Cut Pro

Prerequisites: Video Production Workshop: Pro

Take your editing to the next level by learning keyframing, compositing, and the use of filters in Final Cut Pro. You will learn how to use Final Cut's Video Scopes to analyze your video and the Color Correction Tools to enhance or modify the look of it. And let's not forget the lesser known programs in the Final Cut Studio. You will learn to use Motion to add more movement to your video, Live Type to add animated titles and DVD Studio Pro to create complex DVDs with multiple menus. 2 sessions. 6 hours. **\$100**. Certification: Final Cut Laptops. Instructor: John Akre (JA), Beth Peloff (BP)

Three Classes offered:

***Tue&Wed, Dec 15-16, 6:30-9:30pm (JA)**

***Mon&Tue, Jan 11-12, 6:30-9:30pm (JA)**

***Wed&Thu, Mar 10-11, 6:30-9:30pm (BP)**

Web Video 2.0: YouTube to iTunes

Prerequisites: Free MTN Orientation

Post video to the web like a pro. We will give you a basic understanding of various video formats and techniques for compression, streaming, and upload. At the end of this class you will be able to upload and watch your videos on all your favorite sites... including your own. **\$25**. Instructor: John Akre

Two Classes Offered:

***Wed, Jan 6, 6:30-9:30pm**

***Tue, Mar 23, 6:30-9:30pm**



INSTRUCTOR BIOS

BETH PELOFF Beth has taught video classes at MTN since 2004. She also shoots and edits video projects and produces MTN Access to Art. She studied video at the Minneapolis Community and Technical College. Beth works primarily in documentary, but has dabbled in animation and fictional films. beth@mtn.org. ext. 302.

JOHN AKRE John has been teaching video classes at MTN since 1994. He produces the *Minneapolis Neighborhood News* and *Parks and Trails* TV magazine programs for MTN and is also in charge of MTN's Youth training department. He is a graduate of the Film and TV Department of Montana State University and is a practicing maker of animation, documentary, and narrative video. jakre@mtn.org. ext. 307.

DOUG CAIN Doug manages Equipment Checkout, teaches the Basic Studio Production class and does the graphics for the weekly live Hennepin County Commissioner's meetings. He studied at Film In The Cities and received a Media Studies degree from Metro State University. Doug started working at MTN in 1991. He is also a DJ on KFAL's "Global Beat" every Wednesday between 1 - 3 pm (90.3 & 106.7 FM as well as www.kfai.org). dcain@mtn.org. ext. 329.

MAHI PALANISAMI Mahi is a homegrown Minnesotan video producer who likes to focus on creating documentaries about women activists. She uses the process of shooting and editing video as a way of getting in contact and interacting with women and other people that inspire her. Mahi hopes to learn and be inspired by the people she meets at MTN. mahi@mtn.org.

PETER KIRSCHMANN Peter is new to teaching classes at MTN and has taught video production and creative technology classes at several organizations around the Twin Cities. He moved to the Twin Cities to study Media and Cultural Studies at Macalester College. When not at MTN, you can find him making stop-motion animations or finding the best spot for pub trivia. peter@mtn.org.



REGISTRATION FORM

Name _____

Street Address _____

City, State, Zip Code _____

Day Phone _____ Evening Phone _____ Cell Phone _____

Email _____

Class/Workshop Title	Start Date	Tuition Amount

Add \$20 membership fee if you are a Minneapolis resident or \$25 if you are not a Minneapolis resident. Rates apply to new members signing up for their first class.

- MEMBER
- \$20.00 NON - MEMBER MINNEAPOLIS RESIDENT
- \$25.00 NON - MEMBER NOT A MINNEAPOLIS RESIDENT

Total _____

Make Check Payable To: **The Minneapolis Television Network**

Enclosed Amount \$ _____

Make sure you write down the class dates. Sign up soon, class size is limited. We cannot register you for a class until you have paid. Classes are filled on a first come-first served basis. We will contact you if class is filled or cancelled. Class Refund Policy: You will get a full refund if you cancel one week prior to the first class. MTN reserves the right to determine the amount, if any, of refund or credit after the first class.

Send to:
Minneapolis Television Network
Attn: Class Registration
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